

MAUI GEMS Program Logic Model

Date: updated on September 2, 2024

1. Inputs

Resources needed to implement the MAUI GEMS program.

- **Funding and Financial Resources:**
 - **Grants from Foundations and Organizations:**
 - JD Finish Line Foundation
 - 4 Imprint Grant
 - Charity Walk Grant
 - **Donations:** Contributions from individuals, businesses, and community members.
 - **Sponsorships from Local Businesses:**
 - Island Art Party
 - Soul Dope
 - Da Dog Wash
 - Malama Ohana
 - **Fundraising Events and Campaigns:**
 - Utilize platforms like Give Butter for online donations and fundraising campaigns.
- **Human Resources:** 21 trained mentors, 12 guardians and volunteers, program staff (Program Coordinators, Administrative Support), guest speakers, workshop facilitators, interns, and advisory board members.
- **Facilities and Physical Resources:** Meeting spaces, office space, storage for supplies. Unity on Maui.
- **Program Materials and Supplies:** Journals, workbooks, training materials, workshop supplies, technology (laptops, projectors), promotional materials, and refreshments.
- **Technology and Digital Resources:** Computers, software, internet access, website, social media platforms, online learning tools.
- **Partnerships and Collaborations:** Local businesses offering mentoring, schools for recruitment, community organizations, and health partners.
- **Training and Development:** Staff and volunteer training (e.g., youth mental health first aid, mentorship skills), certification programs, and professional development for mentors.
- **Transportation and Accessibility:** Transportation support and accommodations for accessibility needs.
- **Marketing and Outreach Resources:** Campaigns, media partnerships, community ambassadors.

- **Legal and Administrative Support:** Insurance, legal support, and administrative tools.
- **Evaluation and Measurement Tools:** Surveys, feedback forms, data management tools, evaluation frameworks.
- **In-kind Donations:** Goods, services, and professional contributions (e.g., event spaces, catering).

2. Activities

Specific actions taken to deliver the program.

- **Outreach and Awareness Activities:** Conducted outreach events, hosted meet and greets, distributed promotional materials, ran advertising campaigns, and engaged through social media and newsletters.
- **Educational Activities:** Distributed journals and workbooks, provided training materials, and developed workshop resources.
- **Program Participation Activities:** Enrolled 16 girls, with 7 participating in internships, and conducted weekly mentorship sessions.
- **Events and Activities:** Hosted mentoring sessions, 5 guest speaker sessions, and community engagement events, providing mental health support through certified volunteers.
- **Feedback and Evaluation:** Collected feedback via surveys and conducted evaluation sessions with interns, mentors, and guardians.
- **Promotional and Branding Activities:** Distributed branded merchandise and secured media mentions to enhance visibility.
- **Infrastructure and Logistics:** Utilized community spaces, managed transportation, and coordinated food support.
- **Digital Presence Management:** Increased website memberships, digital downloads, and social media engagement.

3. Outputs

Direct results of the activities conducted.

- **Outreach Outputs:** 6 outreach events, distributed promotional items, ran advertising campaigns, and engaged through social media.
- **Educational Outputs:** 25 journals, 28 workbooks, and training materials provided; workshop materials developed.
- **Participation Outputs:** 21 girls enrolled, 8 completed internships; weekly sessions and internships conducted.
- **Events and Activities Outputs:** Weekly activities, 5 guest sessions, and community engagement events organized.
- **Support and Resource Outputs:** Recruited and trained mentors, guardians, and volunteers, providing mental health support.

- **Feedback and Evaluation Outputs:** Surveys collected, and evaluation sessions held.
- **Promotional Outputs:** Distributed branded items, secured media mentions.
- **Infrastructure Outputs:** Utilized various physical spaces and managed logistics.
- **Digital Outputs:** Increased memberships, digital downloads, and social media followers.

4. Outcomes

Changes or benefits resulting from the program.

- **Short-term Outcomes:** Improved self-esteem and self-awareness among participants; increased knowledge in financial literacy, mental health, and leadership; strengthened mentor-mentee relationships.
 - **Intermediate Outcomes:** One youth is now off to college; others showed improvement in attitude and career interest, engaging more actively and asking questions. All youth who completed the internship demonstrated better self-esteem. However, two participants dropped out, choosing to spend time with their boyfriends over the summer.
 - **Long-term Impact:** Empowerment of young girls to achieve their full potential, development of future female leaders in the community, reduction in teenage pregnancy rates among low-income families, and establishment of a sustainable support network for young women on Maui.
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